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Advertising enhancement using the internet

US Pat. 6898571 - Filed Oct 10, 2000 - Jordan Duvac

It is used to figure out which **web page** to **send** back when a consumer makes a ...

5 is an example of a printed advertisement 80, such as a **billboard** or ...

Media bridge method and apparatus

US Pat. 7065559 - Filed Jun 16, 2000 - Organon Wireless, Inc.

Client computer can request display of a **Web page** stored on bridge server ...

such as a posted **sign**, **billboard**, or advertisement in a magazine or newspaper. ...

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